

CONFERENCE NEWSLETTER

#1

WWW.HELLENICBLUESHIELD.COM



**CULTURAL HERITAGE, INNOVATION
AND SUSTAINABLE DEVELOPMENT:
THE CONTRIBUTION OF REINHERIT**



**HELLENIC COMMITTEE OF THE
BLUE SHIELD**

**Athens
Titania Hotel (10th Floor) &
Online
09:00 - 19:00**

About the Conference

The Hellenic Committee of the Blue Shield is hosting an international conference on "Cultural heritage, innovation and sustainable development: the contribution of ReInHerit", which is held in Athens on 27th November 2023. The Conference is organised in the framework of the EU Horizon 2020 project ReInHerit: Redefining the Future of Cultural Heritage.

The conference aims at assessing the contribution of the ReInHerit project to sustainable development.

Its goal is to bring together policy makers, researchers and academics from various disciplines to discuss the pillars of social, economic and environmental sustainability and peace and security.



Horizon 2020
European Union Funding
for Research & Innovation





This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 101004545



Objectives of the REINHERIT project

Create a model of sustainable heritage management, which will foster a digital dynamic European network of heritage stakeholders.

- CREATE AN OPEN DESIGN SPACE (DIGITAL HUB)
- TO IDENTIFY SHORT-, MID- AND LONG- TRAINING NEEDS
- TO BUILD A KNOWLEDGE BASE
- TO INCREASE PUBLIC AWARENESS
- TO FACILITATE THE CO-CREATION OF CULTURAL CONTENT
- TO INCREASE INNOVATION POTENTIALS
- TO REDUCE INTRINSIC LIMITATIONS
- TO REINFORCE LOW ENVIRONMENTAL IMPACT OF INFRASTRUCTURE
- TO DEVELOP AN UPDATED AGENDA

Our Mission

EFFICIENTLY CONNECTING CULTURAL HERITAGE COLLECTIONS AND SITES, AND PRESENTING EUROPE'S TANGIBLE AND INTANGIBLE HERITAGE TO CITIZENS AND TOURISTS

#make it
your own



✉ info@reinherit.eu
🌐 www.reinherit.eu



ReInHerit Digital Hub

Resources, information, and collaboration in cultural heritage and tourism

The Digital Hub of the ReInHerit project hosts the project exhibitions and gives access to engaging content for anyone passionate about heritage. Heritage professionals will find resources and training material to foster and support cultural tourism in museums and heritage sites, and a networking platform to connect and exchange experiences.

Choose your path and #MakeItYourOwn!

Conference Sessions

- A. ReInHerit and social sustainability
- B. ReInHerit and economic sustainability
- C. Reinherit and environmental sustainability
- D. Reinherit, peace and security and sustainability

Guest Speakers

SESSION A

Alexandra Xanthaki, Professor of Law, Brunel University, UN Special Rapporteur in the field of cultural rights

SESSION B

Celia Martinez Yanez, ICOMOS International Committee on Cultural Tourism

Angela Gerekou, President, Greek National Tourism Organisation

Amra Jaganjac, Head of the Tourism Board of the City of Tuzla, ECTN Board member, Bosnia and Herzegovina

SESSION C

Morien Rees, Interim Chair of the ICOM International Committee on Museums and Sustainable Development

Mathew Trinca, Chair, Blue Shield Australia

SESSION D

Peter Stone, President, Blue Shield

Aparna Tandon, ICCROM, Senior Programme Leader, First Aid and Resilience for Cultural Heritage in Times of Crisis Programme

Višnja Kisić, EUROPA NOSTRA, Member of the Advisory Panel 7 MOST ENDANGERED programme

Erik Kleijn, Head of Library and Archives Department, Cultural Heritage Agency, The Netherlands

Not registered yet? Register [here!](#)

CULTURAL HERITAGE, INNOVATION AND SUSTAINABLE DEVELOPMENT: *THE CONTRIBUTION OF REINHERIT*

Athens
27 November 2023
Hybrid

Scientific Committee

Elena Korka, Honorary Director General of Antiquities and Cultural Heritage of the Ministry of Culture, President, **HCBS**

Antonia Zervaki, Assistant Professor of International Relations, National and Kapodistrian University of Athens, Secretary, **HCBS**, Academic Collaborator, Institute of European Integration and Policy, UNESCO Chair on Climate Diplomacy

Katerina Dimitriadi, PhD Candidate National and Kapodistrian University of Athens, Member, **HCBS**

Jaime López, Director, **Arte Sostenible**

Irini Stamatoudi, Professor of Law, **University of Nicosia**

Organizing Committee

Katerina Dimitriadi, PhD Candidate, National and Kapodistrian University of Athens, Member, **HCBS**

Sofia Stavrianopoulou, Archaeologist, Ministry of Culture and Sports, Member, **HCBS**

Speakers on behalf of the ReInHerit Consortium

Opening Session

Irini Stamatoudi, **University of Nicosia**

SESSION A

Jaime López, **Arte Sostenible**

Manos Vougioukas, **European Cultural Tourism Network (ECTN)**

Nefeli Bantela, **Cycladic Museum**

Susanne Ådahl, **Arcada**

Chiara Zuanni, **University of Graz**

SESSION B

Manos Vougioukas, **European Cultural Tourism Network (ECTN)**

Nefeli Bantela & Andrea Oratiou, **Cycladic Museum & Bank of Cyprus Cultural Foundation**

Marco Bertini, **MICC - Media Integration and Communication Center, University of Study Florence**

Giusy Cardia, **Materahub**

SESSION C

Antonia Zervaki, **Hellenic Committee of the Blue Shield**

Jaime López, **Arte Sostenible**

Giusy Cardia, **Materahub**

SESSION D

Antonia Zervaki, **Hellenic Committee of the Blue Shield**

Passionate about heritage?

Find out more about the ReInHerit
Digital Hub [here](#).



Horizon 2020
European Union Funding
for Research & Innovation

Contact Us

✉ blueshield.greece@gmail.com
🌐 www.hellenicblueshield.com



Stay tuned for updates and more!